

MEET OUR NEW PARTNER, SCRIPTA

How to Get Members Excited About This New Pharmacy Savings Benefit

Advantage Health Plans Trust (AHPT) has partnered with Scripta on an important new initiative that will save both members and the plan money on prescriptions.

We need your help to promote this new partnership and encourage members to take advantage of this important pharmacy savings benefit.

Scripta has created a series of direct member communications that will be distributed via email and postal mail. Posters and other materials will be provided for additional education and motivation. To assist you with answering questions about this new benefit, we have also prepared the following talking points that address common questions.

Who is Scripta?

- Scripta is a benefit service founded by doctors and pharmacists to help you get the medicine you need at the best possible price.
- They use advanced technology to stay on top of constantly changing drug costs and recommend smart savings strategies that put real money back in *your* pocket.
- Scripta has saved members, like you, millions of dollars on prescription copays for more than a decade.

What does Scripta do?

- Scripta provides information to help you and your doctor make valuable medication choices. If there's an opportunity to save you money, they'll find it!
- You will receive monthly Personalized Savings Reports that list the medications you're currently taking where a potential savings is available and suggestions for lower-priced options to discuss with your doctor.
- If you don't receive a Personalized Savings Report, that's great news! This means you're not taking any medications, or you are already getting the best prices!

How does this benefit me?

- Prescription drug costs in the U.S. are rising at an alarming rate - over the last five years, the price of some popular brand-name drugs has increased at nearly 10x the rate of inflation.
- With Scripta, you can save up to 45% on your prescription copays - so you can focus on being healthy, while getting the best deal on the medicine you need.

What should I expect?

- Look for the envelope with the purple dot - purple means savings! Member Personalized Savings Reports will be delivered soon.
- You can also access your most current report online, anytime, 24/7 by logging in to the Scripta website through the AdvantageHealthPlans.com Member Portal.

With Scripta, Saving Money Is Easy as 1-2-3!

1. Schedule an appointment with your doctor.
2. Print your Personalized Savings Report and take it with you.
3. Ask your doctor to prescribe the lowest-priced medicine best for you, and SAVE!