# 2017 MEMBER GROUP MEETING

FOR MEMBERS OF ADVANTAGE HEALTH PLANS TRUST

#### MODERATED BY:

Jay Kempton, Administrator Maria Robles Meyers, Esq.

# A ...

#### BOARD OF TRUSTEES:

Chairman Kirk Pittman
Trustee Guy Sims
Trustee A.B. Bayouth
Trustee Robert Jennings
Trustee Robyn Batson
Trustee Jay Gober
Trustee Paul Freeman

## **AGENDA**

Road Map to Success

- Premier Providers
- Reference Based Pricing
- New Plan Options

Legislative Update

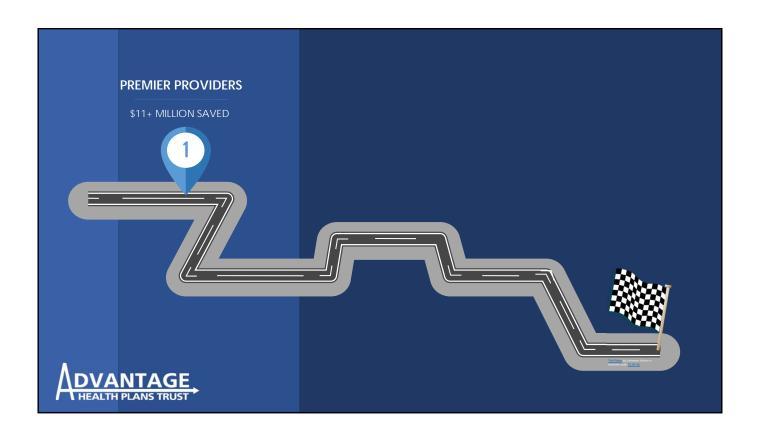


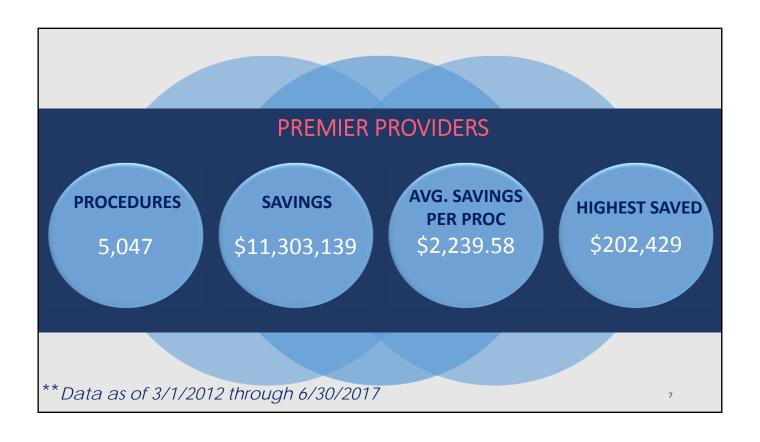
# **OUR GOALS**

- Providing the highest quality health care possible
- Reducing claims spend to save member banks and their employees \$\$

# HOW DO WE GET THERE?

- Educate employees & provide useful tools
- Incentivize members to make value-based healthcare buying decisions
- Empower members of AHP while instilling a sense of responsibility
- Increase freedom of choice







# **CASH PRICE AGREEMENTS**

PRICE MATCHES 73

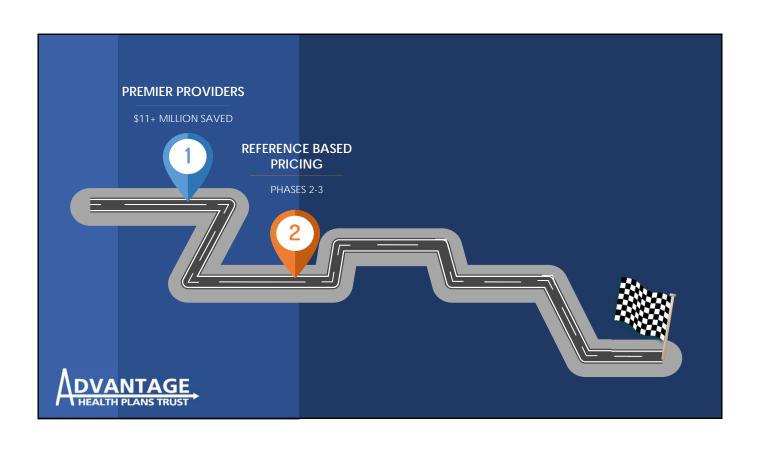
\*\*Includes only agreements with non-KPP providers. One time agreements with a KPP for a procedure not on list not included. Data as of 3/1/2012 through 6/30/2017

## PREMIER PROVIDERS

**MISSED OPPORTUNITIES** 

\$8,371.269.83

\*\* Data as of 3/1/2012 through 6/30/2017

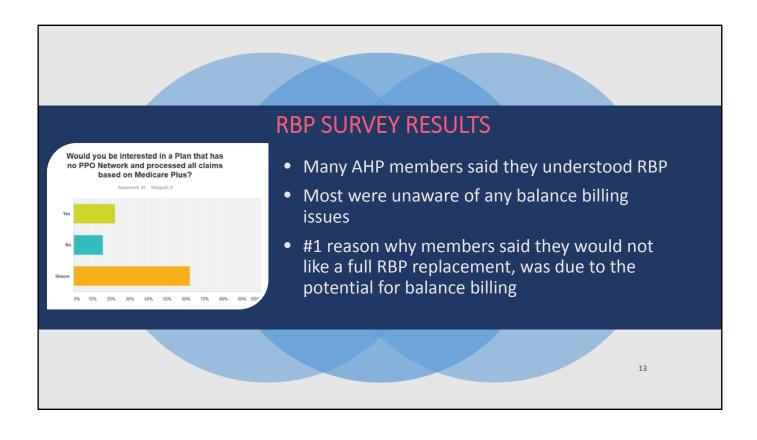


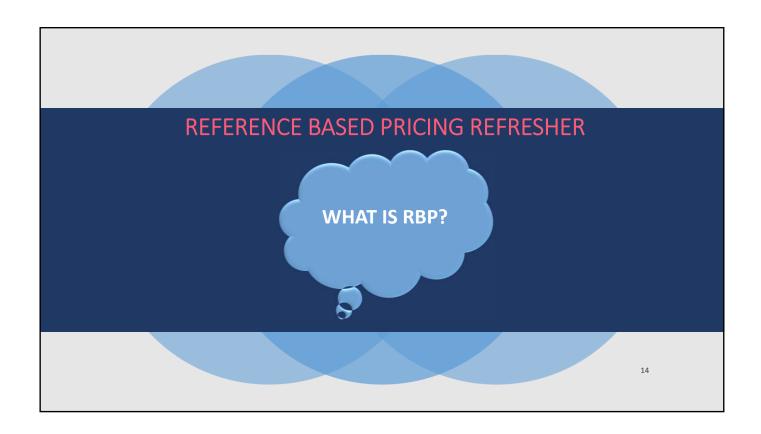
# THE DISCONNECT

PEOPLE NO LONGER UNDERSTAND THAT:

**COST OF CARE** 

**COST OF INSURANCE** 





#### REFERENCE BASED PRICING FOR AHP

- The price a plan uses to determine the benefit
- It's like using Kelly Blue Book to find the 'fair price' of a car or Zillow for a house
- The reference price can be based on things like:

Kempton Premier Providers

Amazon, online retail price

Healthcare BlueBook

Medicare Reimbursement

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### REFERENCE BASED PRICING FOR AHP

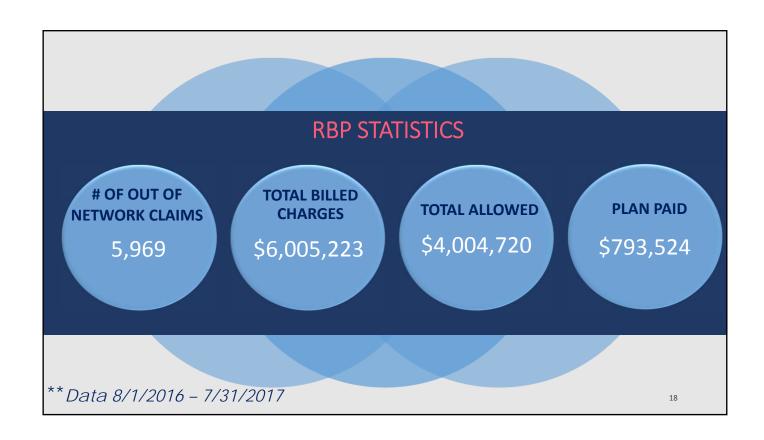
- Most expansive and accepted RBP is Medicare Pricing
- This has nothing to do with Medicare-enrollment
- RBP using Medicare is a PRICING STRUCTURE ONLY
- The government is the largest purchaser of healthcare products
- Medicare pricing takes into account:
  - Geo Data / Locale / City / Rural
  - Debt load / Uninsured population
  - Demographics

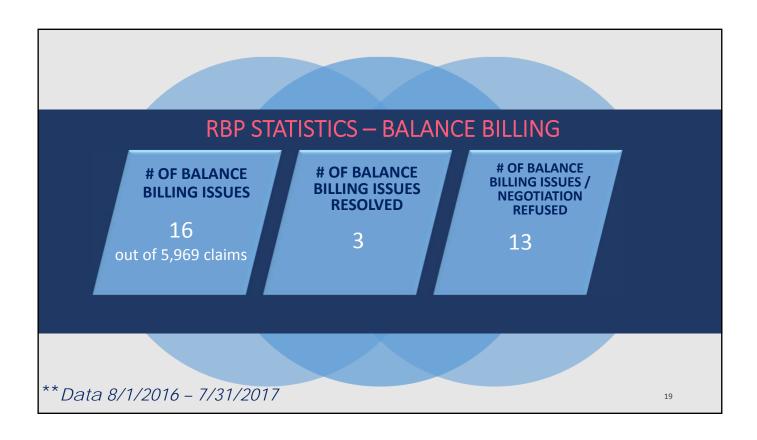
# AHP ALREADY HAS RBP

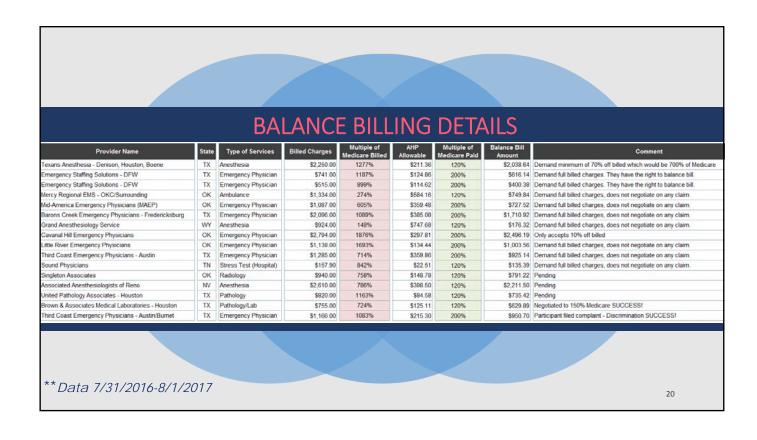
- All current out-of-network benefits are held to RBP
- Benefits levels are THE SAME as innetwork
- Based on Medicare Plus

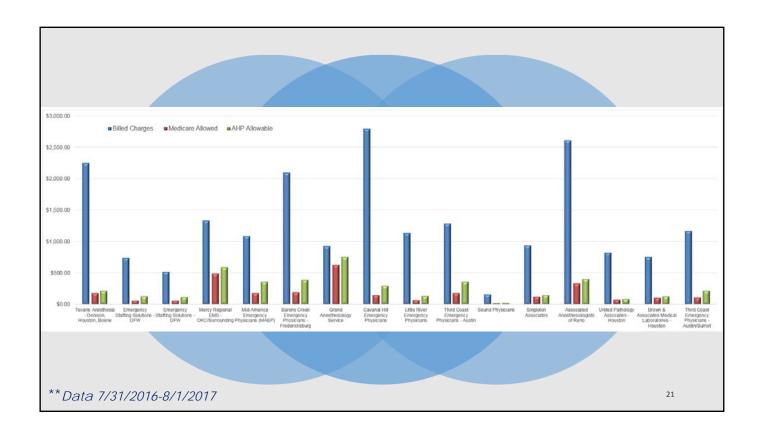
Current out-of-network charges are held to:

- Physicians Medicare + 20%
- Facilities Medicare + 50%
- Emergency Medicare + 100%



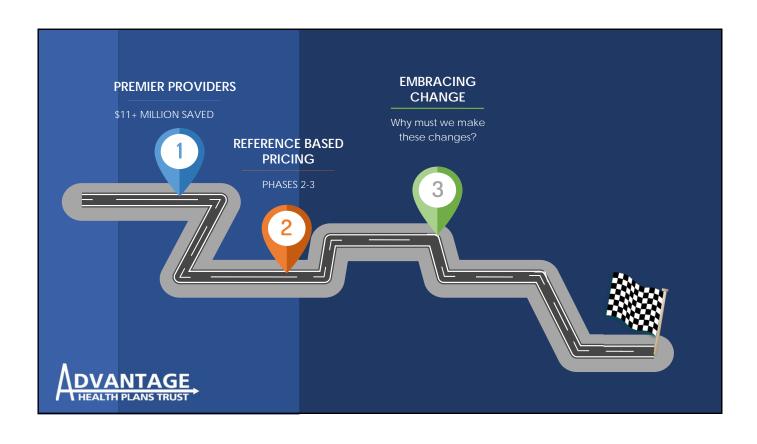


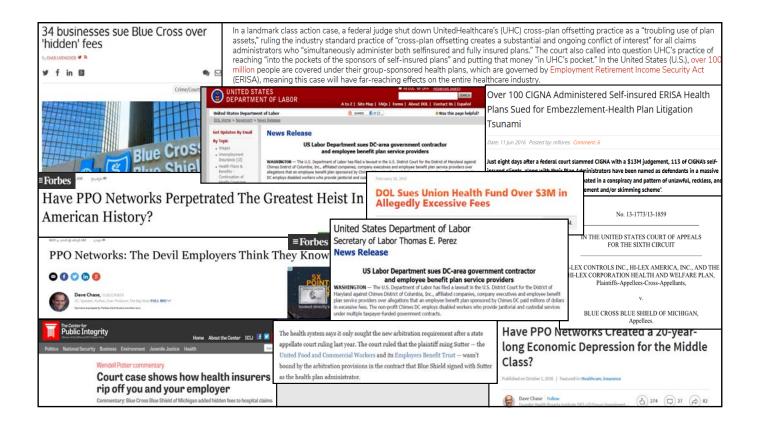




## **RBP ELEPHANT**

- Balance Billing could happen (has always been the case for any out-of-network)
- In-Network is a mutually agreed upon price
  - Mutually agreed between the PPO network and the provider
  - NOT YOU
- RBP seeks to provide a reasonable and rational reimbursement based on nationally accepted criteria





# WHAT IS THE END GAME?

- Eliminate PPO Networks
  - BCBS vs. Integris Debacle
- Replace with:
  - Transparent up front pricing (primary)
  - Reference Based Price (secondary)



## **LOOKING TOWARDS 2018**

- Plans available with full PPO replacement / RBP ONLY
- Other options being considered to lower your cost while maintaining good benefits
- Looking to further enhance patient advocacy in regards to balance billing

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# LEGISLATIVE UPDATE

